

**Newspaper Circulation Details All India**

Hindu	1600000
New Indian Express	752000
Times of India	1590784
Deccan Chronicle	790000
Business Standard	140000
Business Line	150000
Financial Express	285000
Economic Times	400000
Hindustan Times	1200000
Telegraph	360000



<b>Newspaper Circulation Details State Level</b>		
	<b>Chennai</b>	<b>Tamil Nadu</b>
Hindu Business line		35000
Business standard	7000	12000
The financial express	20000	
The Economic times		100000
Hindu	282000	485000
The new Indian express	133000	455000
Deccan Chronicle	277000	344000
Trinity mirror		96000
Dinathanthi	550000	1600000
Dinamalar	225000	705000
Dinamani	111500	452000
Dinabhoomi	70000	
Dinakaran	270000	1100000
Thamizh murasu	125000	325000
Makkalkural	18600	186000
Malaimalar	150000	400000
Malaimurasu	95000	500000
Maduraimani		8000
Kalaikathir		125300
Dinabhoomi		250000
Rajasthan Patrika	25000	
Mathrubhoomi	26230	26230
Malayala Manorama	30000	35000
Pirpagal		30109
Afternoon		26955



<b>Newspaper Circulation Details Other States</b>	
Rajasthan Patrika	3000000
Mathrubhoomi	1566000
Malayala Manorama	2300000
Keralakaumudi	423000
Mangalam Daily	275000
Vartha	904321
Andhra Jyoti	958231
Enadu (AP)	1700000



CHANNEL GRP\_TOTAL MARKET\_ALL CHANNELS\_WEEK 4\_2024

SL NO	CHANNEL NAME	20/01/2024 SATURDAY	21/01/2024 SUNDAY	22/01/2024 MONDAY	23/01/2024 TUESDAY	24/01/2024 WEDNESDAY	25/01/2024 THURSDAY	26/01/2024 FRIDAY	GRAND TOTAL
1	Sun TV	117.60	132.52	115.71	109.65	112.97	117.58	120.68	826.70
2	STAR Vijay	66.75	59.49	80.77	77.69	79.91	86.26	85.76	536.63
3	Zee Tamil	55.03	40.77	55.93	54.02	57.28	59.04	61.47	383.54
4	KTV	52.30	51.62	36.99	41.15	36.12	57.55	45.71	321.42
5	STAR Vijay Super	20.28	24.22	19.11	14.74	16.33	24.91	21.51	141.10
6	Kalaigarn TV	16.04	20.84	17.77	14.89	16.11	19.93	23.84	129.42
7	Adithya TV	14.38	15.23	12.79	11.24	12.39	14.54	14.78	95.35
8	Sun TV HD	13.53	15.23	12.33	13.16	12.34	13.58	14.49	94.67
9	Sun Life	11.51	12.10	11.04	10.69	10.99	13.38	15.34	85.05
10	Chutti TV	10.86	12.61	8.13	7.05	8.62	12.54	14.28	74.10
11	Zee Thirai	12.39	11.84	7.46	9.60	10.93	9.99	11.61	73.83
12	Colors Tamil	9.97	11.02	8.61	7.83	7.73	12.16	14.04	71.37
13	Isaiaruvu	8.68	8.81	7.20	7.88	7.94	10.90	8.94	60.35
14	Sun Music	8.42	9.43	6.99	7.15	7.36	9.73	8.59	57.68
15	Sirippoli	7.08	9.53	7.75	6.60	6.59	7.51	8.57	53.65
16	Jaya TV	7.38	10.34	6.11	5.49	6.22	4.38	10.94	50.86
17	Polimer News	5.92	6.00	7.62	6.56	6.59	5.31	6.00	44.01
18	J Movie	5.30	6.74	5.19	6.92	6.53	4.38	5.89	40.96
19	News Tamil 24x7	5.24	5.62	6.38	5.72	5.99	5.00	5.35	39.30
20	Murasu TV	6.32	6.85	4.55	3.69	4.63	5.18	5.97	37.20
21	Jothi TV	4.16	2.66	6.49	5.17	4.03	7.58	5.49	35.59
22	Sun News	4.00	4.23	5.81	4.74	5.35	3.92	4.19	32.25
23	Jaya Max	4.86	4.16	4.43	4.32	4.09	5.39	4.98	32.23
24	Puthiya Thalaimurai	3.53	4.09	5.20	4.26	4.31	3.15	4.05	28.59
25	Polimer	2.98	4.69	3.71	3.03	3.95	4.41	3.45	26.22
26	STAR Vijay HD	3.36	3.67	3.59	4.12	4.08	3.49	3.61	25.90
27	KTV HD	4.35	3.74	2.41	2.03	2.29	4.33	2.67	21.81
28	Raj Digital Plus	1.66	4.20	2.11	2.46	2.77	3.66	4.15	21.01
29	Sathiyam TV	3.21	2.42	2.31	3.00	3.06	2.98	3.40	20.38
30	Vijay Takkar	2.49	2.76	1.95	2.55	2.84	4.49	2.89	19.96
31	News18 Tamil Nadu	2.57	2.43	3.16	3.13	3.00	2.28	2.66	19.22
32	Raj Musix Tamil	2.25	2.32	2.32	2.33	2.70	2.92	3.14	17.98
33	Mega TV	3.23	2.55	2.80	2.38	2.17	2.33	2.08	17.53
34	Puthuyugam TV	2.27	2.96	2.24	2.17	1.88	3.02	2.47	17.01
35	Vasanth TV	2.45	2.34	2.24	1.69	2.03	3.43	2.67	16.86
36	Thanthi TV	2.34	2.19	2.82	2.56	2.44	2.03	2.47	16.85
37	Vendhar TV	2.46	3.09	1.74	2.16	1.69	2.96	2.71	16.81
38	Raj TV	1.98	1.66	2.38	1.90	1.39	2.73	2.46	14.51
39	7S Music	1.93	1.67	1.64	1.64	1.73	1.59	1.80	12.01
40	Jaya Plus	0.86	1.15	1.48	1.24	1.22	0.93	1.02	7.90
41	News 7 Tamil	1.03	0.79	1.58	1.13	1.40	0.85	0.83	7.61
42	Mega Musiq	1.02	0.90	0.89	0.93	1.25	1.03	1.31	7.34
43	DD Tamil	0.73	0.65	2.01	0.68	0.79	0.71	1.18	6.74
44	Makkai TV	0.40	1.91	1.04	0.62	0.64	1.22	0.72	6.56
45	Seithigal	0.63	1.94	0.91	0.80	0.80	0.54	0.67	6.31
46	Malai Murasu Seithikal	0.94	0.86	0.73	0.96	0.84	0.91	0.94	6.17
47	Sun Music HD	0.82	0.88	0.72	0.81	0.75	0.80	0.56	5.34
48	DTamil	0.91	0.87	0.76	0.68	0.66	0.72	0.69	5.30
49	Mega 24	0.84	0.89	0.42	0.53	1.06	0.42	0.62	4.77
50	Zee Tamil HD	0.52	0.86	0.42	0.45	0.34	0.58	0.55	3.73
51	Raj News 24x7	0.48	0.49	0.64	0.64	0.50	0.38	0.43	3.56
52	Colors Tamil HD	0.15	0.09	0.11	0.15	0.14	0.18	0.16	0.98
		<b>520.39</b>	<b>540.92</b>	<b>509.49</b>	<b>486.98</b>	<b>499.76</b>	<b>569.81</b>	<b>574.78</b>	<b>3,702.22</b>



**CHANNEL GRP\_URBAN (BELOW 75 L) MARKET\_A**

		20/01/2024	21/01/2024	22/01/2024	23/01/2024
SL NO	CHANNEL NAME	SATURDAY	SUNDAY	MONDAY	TUESDAY
1	Sun TV	119.83	139.71	113.33	111.97
2	STAR Vijay	75.24	62.29	88.38	86.32
3	Zee Tamil	54.53	41.97	56.86	57.96
4	KTV	50.15	47.81	33.27	40.40
5	STAR Vijay Super	17.95	23.39	17.25	15.02
6	Kalaigarnar TV	17.99	23.85	19.12	15.20
7	Sun Life	10.97	13.12	11.81	11.67
8	Adithya TV	13.27	13.53	11.62	10.64
9	Zee Thirai	13.71	14.25	8.84	11.25
10	Sun TV HD	10.50	16.24	11.77	10.86
11	Colors Tamil	10.89	13.24	8.62	7.40
12	Chutti TV	8.91	10.30	6.92	7.14
13	Isaiaruvi	8.73	8.50	6.90	8.33
14	Sun Music	7.47	8.93	8.16	7.47
15	Sirippoli	7.34	9.21	7.16	5.54
16	Jaya TV	5.75	10.69	7.04	5.01
17	Polimer News	6.52	6.88	8.47	6.92
18	Jothi TV	4.38	3.50	9.09	6.35
19	Murasu TV	5.43	6.80	4.06	3.69
20	News Tamil 24x7	4.80	4.88	5.85	5.10
21	STAR Vijay HD	3.85	3.59	4.48	4.91
22	Sun News	3.73	4.02	5.68	4.64
23	J Movie	4.40	5.13	3.69	4.75
24	Jaya Max	4.02	4.29	4.19	4.44
25	Polimer	3.04	4.61	4.31	3.38
26	Puthiya Thalaimurai	3.04	3.70	4.46	3.83
27	Vijay Takkar	3.10	2.96	2.24	3.38
28	KTV HD	4.30	3.66	2.08	1.79
29	Puthuyugam TV	2.92	3.38	2.95	2.44
30	Vasanth TV	2.91	2.99	2.56	2.04
31	Vendhar TV	2.80	3.21	2.60	2.05
<b>32</b>	<b>Mega TV</b>	<b>2.48</b>	<b>2.59</b>	<b>2.94</b>	<b>2.64</b>
33	News18 Tamil Nadu	2.50	2.16	2.72	2.83
34	Raj Musix Tamil	1.84	2.62	2.64	2.05
35	Thanthi TV	2.04	2.09	2.71	2.64
36	Raj Digital Plus	1.75	3.23	1.83	1.58



CHANNEL GRP\_CHENNAI MARKET\_ALL CHANNELS\_WEEK 4\_2024

SL NO	CHANNEL NAME	20/01/2024 SATURDAY	21/01/2024 SUNDAY	22/01/2024 MONDAY	23/01/2024 TUESDAY	24/01/2024 WEDNESDAY	25/01/2024 THURSDAY	26/01/2024 FRIDAY	GRAND TOTAL
1	Sun TV	123.96	156.54	140.81	132.93	122.45	118.88	134.68	930.25
2	STAR Vijay	102.95	100.39	121.34	122.23	117.77	122.21	107.25	794.13
3	Zee Tamil	45.20	33.46	42.49	39.97	42.35	45.18	44.96	293.63
4	KTV	45.72	50.29	28.44	34.63	24.31	45.41	41.27	270.08
5	Sun TV HD	18.04	21.52	19.62	24.98	19.57	21.42	20.06	145.20
6	STAR Vijay Super	16.57	23.78	20.53	16.99	14.51	24.39	27.06	143.83
7	Kalaigarnar TV	13.17	17.62	12.93	13.64	16.27	17.19	26.82	117.64
8	Sun Life	16.81	13.37	11.70	13.73	12.94	11.71	17.85	98.11
9	Zee Thirai	11.75	12.75	8.69	11.47	12.47	13.53	14.04	84.71
10	Isaiaruvi	12.59	10.26	9.29	10.75	12.04	17.20	9.97	82.10
11	Sun Music	15.84	13.01	8.03	11.15	10.76	13.18	10.03	82.00
12	Colors Tamil	12.00	12.72	11.60	8.56	6.28	12.17	18.07	81.39
13	Adithya TV	9.57	10.02	14.30	9.09	11.85	12.87	13.29	80.99
14	Chutti TV	9.87	11.14	9.36	7.36	12.61	11.70	14.37	76.41
15	STAR Vijay HD	10.50	11.58	8.35	10.24	7.92	7.70	7.81	64.09
16	News Tamil 24x7	9.41	8.89	9.12	8.64	7.89	7.08	8.51	59.53
17	Polimer News	7.05	7.68	9.59	7.76	7.69	6.22	8.57	54.56
18	Jaya TV	7.70	11.54	7.70	6.03	5.37	3.95	12.19	54.48
19	Jothi TV	6.47	4.09	8.41	8.24	5.05	14.27	6.91	53.44
20	Sirippoli	4.67	8.11	4.73	7.00	5.58	4.45	6.28	40.82
21	Sun News	4.50	5.39	8.19	4.86	5.36	4.33	5.85	38.47
22	Jaya Max	7.21	3.03	6.54	5.01	4.41	6.63	5.49	38.32
23	Murasu TV	8.90	4.59	2.72	2.84	5.55	3.21	4.78	32.58
24	Thanthi TV	5.60	3.45	5.14	4.32	4.29	3.66	5.18	31.64
25	Sathiyam TV	4.58	2.68	4.34	4.09	4.35	5.88	5.00	30.90
26	KTV HD	7.01	5.48	4.18	2.75	2.34	5.66	3.25	30.65
27	Polimer	3.16	4.63	2.63	4.23	6.21	4.65	4.32	29.81
28	J Movie	5.08	3.60	3.70	4.43	5.09	1.92	5.54	29.37
29	Puthiya Thalaimurai	3.44	3.73	5.98	4.03	4.13	2.84	4.64	28.79
30	News18 Tamil Nadu	3.39	3.81	4.34	4.36	4.13	3.28	4.13	27.44
31	Vijay Takkar	4.71	3.43	2.24	4.15	2.57	5.28	3.24	25.63
32	Raj Digital Plus	2.79	3.52	2.49	3.43	2.62	4.22	5.46	24.54
33	Puthuyugam TV	2.22	3.46	3.06	2.90	2.17	5.00	3.23	22.04
34	Mega TV	3.45	2.58	2.53	2.52	2.70	3.01	3.27	20.06
35	Raj TV	3.02	1.27	3.96	1.31	1.30	6.02	2.61	19.50
36	Vasanth TV	3.05	3.08	2.30	2.03	1.07	3.16	2.47	17.16
37	Raj Musix Tamil	2.94	1.59	3.49	2.21	1.87	3.05	1.90	17.04
38	7S Music	3.48	1.47	2.48	3.08	2.48	2.07	1.65	16.71
39	Vendhar TV	1.71	2.20	1.34	3.10	1.11	1.68	3.40	14.53
40	Makkal TV	0.74	2.67	1.68	1.53	1.47	1.48	1.70	11.25
41	Sun Music HD	1.49	0.68	1.52	2.04	2.02	1.82	1.58	11.16
42	News 7 Tamil	1.22	1.17	2.01	1.69	1.53	1.08	1.16	9.86
43	Jaya Plus	0.96	1.75	1.51	1.43	1.09	0.87	1.17	8.77
44	DD Tamil	1.55	0.71	1.92	0.54	1.05	0.36	2.11	8.23
45	Seithigal	0.72	1.54	1.18	0.99	0.81	1.12	0.84	7.20
46	Mega Musiq	0.61	1.03	0.88	0.62	0.80	1.08	1.46	6.47
47	DTamil	0.72	0.80	0.85	0.74	0.83	1.35	0.82	6.11
48	Mega 24	0.98	1.03	0.43	0.43	1.49	0.42	1.14	5.93
49	Zee Tamil HD	0.92	1.65	0.48	0.58	0.38	0.64	0.96	5.62
50	Malai Murasu Seithikal	0.39	0.74	0.48	0.55	0.48	0.54	0.45	3.62
51	Raj News 24x7	0.30	0.49	0.64	0.76	0.40	0.33	0.44	3.36
52	Colors Tamil HD	0.33	0.26	0.15	0.13	0.26	0.30	0.38	1.82
		591.01	616.27	592.41	583.07	552.04	617.65	639.61	4,191.97



**CHANNEL GRP\_RURAL MARKET\_ALL CHA**

		20/01/2024	21/01/2024	22/01/2024	23/01/2024
SL NO	CHANNEL NAME	SATURDAY	SUNDAY	MONDAY	TUESDAY
1	Sun TV	114.38	121.27	111.20	102.15
2	STAR Vijay	51.50	47.25	65.08	60.27
3	Zee Tamil	57.86	41.71	58.60	54.63
4	KTV	55.51	54.74	41.84	43.32
5	STAR Vijay Super	22.91	24.94	20.13	13.97
6	Kalaignar TV	15.32	19.44	17.98	14.97
7	Adithya TV	16.38	17.76	13.27	12.22
8	Sun TV HD	14.64	12.92	10.92	11.92
9	Chutti TV	12.54	14.68	8.70	6.90
10	Sun Life	10.58	11.04	10.31	9.21
11	Colors Tamil	8.79	8.98	7.87	7.96
12	Zee Thirai	11.59	9.85	6.15	7.92
13	Sirippoli	7.49	10.13	8.93	7.29
14	Isaiaruvi	7.68	8.67	6.90	6.84
15	J Movie	6.02	8.69	6.67	9.14
16	Sun Music	7.27	8.90	5.88	5.92
17	Jaya TV	8.50	9.79	5.02	5.71
18	Murasu TV	6.34	7.46	5.37	3.91
19	Polimer News	5.20	4.94	6.51	6.00
20	News Tamil 24x7	4.53	5.35	6.08	5.46
21	Jaya Max	4.89	4.35	4.08	4.06
22	Puthiya Thalaimurai	3.91	4.47	5.55	4.63
23	Sun News	4.07	4.10	5.31	4.79
24	Jothi TV	3.43	1.69	4.10	3.54
25	Polimer	2.89	4.77	3.55	2.47
26	Raj Digital Plus	1.31	5.09	2.21	2.86
27	Sathiyam TV	3.54	2.79	2.50	3.67
28	KTV HD	3.71	3.36	2.21	2.03
29	Raj Musix Tamil	2.38	2.28	1.80	2.57
30	News18 Tamil Nadu	2.42	2.28	3.19	3.04
<b>31</b>	<b>Mega TV</b>	<b>3.73</b>	<b>2.51</b>	<b>2.76</b>	<b>2.15</b>
32	Raj TV	2.23	2.13	2.53	1.87
33	Vijay Takkar	1.48	2.44	1.67	1.54
34	Vendhar TV	2.39	3.22	1.22	2.00
35	Vasanth TV	1.96	1.69	1.99	1.34
36	Puthuyugam TV	1.80	2.52	1.52	1.80



## CHANNEL GRP\_URBAN MARKET\_ALL CH

		20/01/2024	21/01/2024	22/01/2024	23/01/2024
SL NO	CHANNEL NAME	SATURDAY	SUNDAY	MONDAY	TUESDAY
1	Sun TV	120.87	143.98	120.29	117.28
2	STAR Vijay	82.26	71.95	96.73	95.42
3	Zee Tamil	52.16	39.81	53.22	53.40
4	KTV	49.02	48.44	32.05	38.94
5	STAR Vijay Super	17.60	23.49	18.08	15.52
6	Kalaingar TV	16.77	22.27	17.55	14.81
7	Sun TV HD	12.41	17.58	13.76	14.44
8	Sun Life	12.45	13.19	11.78	12.19
9	Zee Thirai	13.21	13.87	8.80	11.31
10	Adithya TV	12.33	12.64	12.30	10.25
11	Colors Tamil	11.17	13.11	9.37	7.69
12	Isaiaruvi	9.71	8.95	7.50	8.94
13	Chutti TV	9.15	10.51	7.54	7.20
14	Sun Music	9.59	9.97	8.13	8.40
15	Jaya TV	6.25	10.90	7.21	5.27
16	Sirippoli	6.67	8.93	6.54	5.91
17	Polimer News	6.66	7.08	8.76	7.13
18	Jothi TV	4.91	3.65	8.92	6.83
19	News Tamil 24x7	5.97	5.89	6.68	5.99
20	STAR Vijay HD	5.54	5.61	5.46	6.26
21	Murasu TV	6.31	6.24	3.72	3.47
22	Sun News	3.92	4.37	6.31	4.70
23	Jaya Max	4.83	3.97	4.78	4.59
24	J Movie	4.57	4.74	3.69	4.67
25	Polimer	3.07	4.61	3.88	3.60
26	Puthiya Thalaimurai	3.14	3.70	4.84	3.88
27	KTV HD	4.99	4.12	2.61	2.03
28	Vijay Takkar	3.51	3.08	2.24	3.58
29	Puthuyugam TV	2.74	3.40	2.98	2.56
30	News18 Tamil Nadu	2.73	2.58	3.13	3.22
31	Thanthi TV	2.94	2.44	3.32	3.06
32	Vasanth TV	2.94	3.01	2.50	2.04
<b>33</b>	<b>Mega TV</b>	<b>2.73</b>	<b>2.58</b>	<b>2.84</b>	<b>2.61</b>
34	Raj Digital Plus	2.02	3.30	2.00	2.05
35	Vendhar TV	2.52	2.95	2.28	2.32
36	Sathiyam TV	2.87	2.04	2.13	2.32